

DIGITAL EXAMPLES

SOCIAL, RETARGETING ADS.



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ZERO ANNUAL MEMBERSHIP FEE.

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EXCHANGE MADE EASY

SEARCH NOW

 **DREAM NOW.
PLAY TOMORROW.**

Sail into 2020 dreaming, planning and enjoying your next vacation.

START DREAMING

**DREAM NOW.
PLAY TOMORROW.**

MAKE 2020 THE YEAR OF YOUR ULTIMATE VACATION

DIGITAL EXAMPLES

EMAIL DESIGN/ILLUSTRATION



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RCI [Sign Up Now](#)

Download the new RCI Member App Today!



You spoke. We're listening.

Booking and paying your next vacation just got easier. Discover great deals, search destinations, and book your next adventure — all on the go!

New and improved features:

- ACCOUNT NOTIFICATIONS:** View your account notifications to master where you are.
- User-friendly interface:** Navigate quickly and easily through the app by clicking the "Home," "Offers," "Destinations," "Reservations," and "Account" tabs.
- Enhanced security:** Fingerprint identification and facial recognition let you securely log into your account.
- Improved search functionality:** Search by destination, vacation type, and more, with your most recent searches listed first.

Download the new RCI Member App. Now!

QUICK SECURE ACCESS

Sign in with Touch ID.





SEARCH FEATURE

- See suggestions as you type.
- Browse the enhanced calendar.
- See suggestions and availability.

BOOKING AND EXCHANGING

Book and exchange on the go.

"Because your vacation moves the world to us."

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PRINT DESIGN



RCI | SHELL VACATIONS CLUB

2882 North Hollywood Blvd
Cerritos, CA 91010

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AFFILIATE INSIDER

FALL 2019

WHAT'S

A Message from the Senior Vice President

#myRCI Corner

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Message

FROM THE SENIOR VICE PRESIDENT

Thank you for your dedication. In this newsletter, we will provide education, inspiration, helpful tips, and stories to help you close more sales. For 45 years, we have been committed to bringing our members world-class vacations and a lifetime of memories. We fully appreciate your ongoing support.

Sincerely,
Cynthia Macoyat
Senior Vice President
RCI Business Development, Inc. CA & California

**What's New In 2019:
Affiliate Update**

Member's 2019 new affiliate destinations include Vietnam, Maldives, China, India, Brazil and Colombia. Year to date we have 42 new affiliates in 18 locations across the globe.

#myRCI CORNER

Here's what some of our members have to say about their RCI vacations.

"While renting a condo in the Las Vegas area, we always make it a point to visit Sedona Canyon. We rented bikes nearby and were able to ride throughout the area - just beautiful!"

— Dorel S. Christian, NJ

Use #myRCI to share your fun the vacation memories.

MEMBER TIP

Get the most out of your RCI vacation by using your complimentary membership with RCI. Simply follow the steps below. Once RCI Travel Rewards are active, you'll have the ability to search for a desired vacation and pay for it with your RCI points.

1. Log in to your account.
2. Search for your desired vacation. Select the package that's right for you and add member options.
3. Hold on until you receive your complimentary RCI package fee.
4. To finalize your RCI vacation, call RCI City @RCIvac at 1-877-833-8812 to pay your RCI fee (processing fee and include your reservation).

For questions and concerns, please visit myRCI.com or call a dedicated vacation guide at 1-800-873-0883.

DESTINATION HIGHLIGHTS

Palm Springs, California

From the Red Rock Canyon to the Palm Springs area, there's something for everyone in this beautiful desert oasis. The city is home to world-class resorts, golf courses, and a rich history of art and culture. Palm Springs is a perfect destination for a relaxing getaway or a fun-filled vacation. The city is also home to some of the best dining and shopping in the area. So, what are you waiting for? Book your vacation today!

things to do:

- Drive through Red Rock Canyon
- Visit the Palm Springs Zoo and Gardens
- Hike in the Red Rock Canyon

Drive through Red Rock Canyon

Visit the Palm Springs Zoo and Gardens

Hike in the Red Rock Canyon

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RCI.COM/DREAM2020



EMBRACE YOUR CITY PERSONA

HERE'S WHERE TO GO WHEN YOU WANT A
TASTE OF THE BIG-CITY LIFESTYLE.

WHERE TO STAY

Stay in the Poconos, and spend a day in New York City. (30 miles from NYC)
Spend a day or two in the city, then return to your quiet hideaway in Pennsylvania's
Pocono Mountains.

Suggested Resorts: Tree Tops at Pocono Mountain Villas by Exploria Resorts (#026),
Berkwood Resort (#C15) <Silver Crown>

Stay in the Shenandoah Valley, and spend a day in Washington, D.C. (75 miles from D.C.)
Like the Poconos, Virginia's Shenandoah Valley is a lush, relaxing home base outside the city.

Suggested Resorts: Woodchuck at Massanutten (#C71) <Gold Crown>, The Summit at
Massanutten (#240) <Gold Crown>

Stay in Napa, and spend a day in San Francisco. (50 miles from San Francisco)
Not far from San Francisco, Napa's artsy farmers markets, outdoor concerts, and
of course, wine tasting.

Suggested Resorts: GCVC at LightHouse Pointe (#071) <Silver Crown>, Worldmark Wine
Country Sonoma County - 5 Nights (#L02) <Gold Crown>



FREE ITINERARY

DO YOU WANT TO
PLAN YOUR TRIP?

Get day trip itineraries for
Washington, D.C., New York,
and San Francisco at
RCI.com/itravel2020