

Mike Halloran

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PROFILE

An enthusiastic and creative individual who can make an immediate contribution in creative concepts, digital design and front-end development that yields the best results on any project. Passion to mentor up and coming creative professionals.

EXPERIENCE

Swanson Health – *through Aquent*

Feb. 2019 – present

Provide digital design for the Swanson corporate website, digital banners and email campaigns for the marketing team.

Earl Enterprises–*through Creative Circle*

Jan.-Oct. 2018

Provided graphic design and creative concept support to In-house creative team for a multitude of digital and print projects for restaurant brands including Buca di Beppo, Earl of Sandwich, Planet Hollywood, Chicken Guy and recently acquired Bertucci's chain.

Wiley Global Education–*formerly Deltak*

2011-2017

Led the creative team with art direction, web/digital design, and provided HTML/CSS support to 34 partner schools. I was also a key contributor in developing concepts and design solutions for all digital marketing projects including responsive websites, digital banners, responsive Email (design and development), Logo design and Infographics. Recruited, hired and managed a staff of designers and writers on the Orlando creative team, as well as provided mentoring to new hires.

Riptide Software (Marriott Vacation Club-Ritz Carlton Club) 2007-2011

Provided Art Direction, Print Design, Web Design/ UI/UX for both Marriott Vacation Club and The Ritz-Carlton Destination Club's Marketing Departments.

EDUCATION

Rasmussen College

2011-2013

AS Digital Design and Animation

SOFTWARE I USE: Adobe Photoshop-Illustrator-InDesign-After Effects-Premiere-Animate (Flash)-AdobeXD, Sketch and Google Web Designer for HTML5 animation.

PORTFOLIO: <http://www.mphallorandesign.com/>

REFERENCES: Business and personal references available upon request.