

# Mike Halloran

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## PROFILE

An enthusiastic and creative individual who can make an immediate contribution in creative concepts, web design and front-end development that yields the best results on any project.

## EXPERIENCE

### Wiley Global Education—formerly Deltak 2011-2017

I provided Art Direction, Web Design and HTML/CSS support to 34 partner schools. I am also a key contributor in developing concepts and design solutions for all digital marketing projects including responsive websites, banners, responsive email (design and development), logo design and Infographics.

### Riptide Software (Marriott Vacation Club-Ritz Carlton Club) 2007-2011

I provided Art Direction, Print Design, Web Design/ UI/UX for both Marriott Vacation Club and The Ritz- Carlton Destination Club's Marketing Departments.

### Digitec Interactive 2000-2007

Responsibilities included Art Direction and Design for web, print and video, including project management and Flash/After Effects animation design and development. I also branded, designed and produced a monthly full-color magazine called *Young Money*.

### Moonlight Design 1991-2000

A design company I founded that provided creative concepts, graphic design, copywriting, and print production for clients such as The Greater Orlando Chamber of Commerce, Fry Hammond Barr Advertising, JWT and Carmichael Lynch Advertising.

## EDUCATION

### Rasmussen College 2011-2013

AS Digital Design and Animation

**SOFTWARE I USE:** Adobe Photoshop-Illustrator-InDesign-After Effects-Animate, Sketch, GSAP.

**PORTFOLIO:** <http://www.mphallorandesign.com/>